



Sector:
Fintech

Funding stage:
Seed

Website:
vinter.co

What is it?

There are two ways in which you can typically make investments, passively and actively. Active investing requires a hands-on approach, usually by a fund manager. Passive investing involves following a set of pre-written rules that are defined by an algorithm, or an index.

Vinter is a regulated index provider that specialises in crypto assets. The company designs, calculates and maintains indexes to cater for the continued growth and popularity of crypto.

Operating in the middle of two big shifts in the financial industry – the rise of passive investing and the rise of crypto – Vinter is making ‘passive investment’ instruments such as ETFs (exchange-traded funds) available to leading issuers in Europe. ETFs have exploded in popularity in the traditional finance world, growing from \$1.3 trillion in 2010 to \$7.7 trillion in 2020*.

Why we like it

As the world’s only independent and regulated specialist crypto index provider, Vinter is set to play an instrumental role in bridging the gap between the growing market for passive investing and the \$2.4 trillion crypto market.

The rise of crypto has been hard to miss over the last twelve months. As the ecosystem matures, market participants will demand the same level of ease and sophistication they’re used to in traditional markets. ETF issuers are looking to crypto as the next big opportunity. The architecture of crypto markets is different enough from traditional markets and a huge opportunity exists for a new player to dominate crypto indexing.

As passive investing strategies continue to become more sophisticated, the demand for index providers will grow in complexity and in volume.

Who are we backing?

Jacob Lindberg – Co-Founder, CEO. Jacob, an ex-investment banker, brings a rare blend of expertise in structured derivatives, and expertise in cryptocurrencies from post-degree economics research.

Marco Poblete – Co-Founder, COO. Marco is an ex-lawyer, and his legal background has aided the company to navigate complex regulatory landscape that applies to institutional cryptocurrencies.

Håkan Holmberg – Co-Founder, CTO. Hakan is the ex-data engineer and statistician for National Register Services.

The team combine a special set of skills with incredible ambition that will put them at the forefront of institutionalising the crypto ETF sector, and help onboard the next trillion dollars.



What our fund managers say

Zihao Xu – Principal

“We see a huge appetite within crypto for professionalisation and integration into the existing institutional ecosystem, and Vinter is creating innovative products to make it easier and safer to execute on investment strategies in crypto assets.”

Key risks

While we are really excited about this company’s potential, please bear in mind that like all early stage businesses, it’s likely to encounter both challenges and opportunities along the way and ultimately may not be successful.

Early stage investing is considered high risk and your capital may be lost. Any associated tax benefits are subject to qualification, personal circumstances and legislation.

*Robo-advisors: How do they fit in the existing EU regulatory framework? July 2021.