



Octopus Apollo VCT: product overview

Apollo gives investors the opportunity to accelerate the growth of proven UK businesses. The 2019/20 and 2020/21 share offer will allow us to add exciting new investments to the portfolio, and support the existing portfolio companies.

With net assets of £117 million, Octopus Apollo VCT is one of the UK's largest Venture Capital Trusts (VCTs).¹

- Apollo features a diverse portfolio of around 50 proven businesses. We typically back businesses that have been operating for four to ten years that have recurring or contracted revenues between £3-8 million per year. We tend to invest between £2-10 million with a flexible combination of equity and debt.
- Apollo is managed by our Development Capital Team. Our team members combine a deep background in equity and lending with a wide range of industry experience. This makes us perfectly poised to find and manage the types of investments Apollo makes as well as providing support to those companies once we make an investment.
- Apollo is managed by the UK's largest VCT manager, Octopus Investments. We manage over £1 billion across our VCTs,¹ around a quarter of the money managed by all the VCTs in the industry.
- Our investment committee adds up to more than 120 years of experience. This experience comes to bear when reviewing potential deals. The committee is independent of our VCT's management team and scrutinises every promising deal so we only invest in the most compelling ones. Each deal is also signed off by Apollo's board.

Dividend targets

Octopus Apollo VCT targets a 5% dividend yield of Net Asset Value (NAV) per year with the potential for special dividends, although these are not guaranteed.

Important information

This advertisement is not a prospectus.

Investors should only subscribe for shares based on information within the prospectus and Key Information Document (KID), available at [octopusinvestments.com](https://www.octopusinvestments.com) or by calling our dedicated Client Relations Team on 0800 316 2295.

Key tax benefits

- Up to 30% income tax relief on the amount invested as long as the shares are held for at least five years. The income tax relief claimed cannot exceed the amount of tax due.
- When the VCT pays dividends, there's no tax to pay, and you don't have to declare them on your tax return.
- If the value of the shares increases, you won't be liable for capital gains tax when you sell them; any growth is tax free.

Key risks

- The value of an investment, and any income from it, could fall or rise. You may not get back the full amount you invest.
- Tax treatment depends on your circumstances and may change in the future. Tax reliefs depend on the VCT maintaining its VCT-qualifying status.
- Investing in smaller companies is considered a high-risk investment. They can fall or rise in value much more sharply than shares in larger, more established companies. They also have a higher rate of failure.
- Past performance is not a reliable indicator of future results, and you should not rely on any forecasts made about future returns. For full performance history, please see the reverse of this document.
- Your shares might be difficult to sell. It might take time to find a buyer and you might have to accept a price lower than the NAV of the investment.

¹Association of Investment Companies, 31 April 2019



Investment details

Minimum investment: £5,000

Maximum investment qualifying for tax relief each tax year: £200,000

Investment time frame: Shares must be held for at least five years in order to retain upfront tax relief.

New share offer: Seeking to raise up to £20 million.

Loyalty discount: 1% discount on the initial fee to existing Octopus VCT investors.

Keeping you updated

We'll send you the full financial statements for the VCTs that you invest in twice a year. These reports will include updates from the Chairman of the VCT and Octopus Investments, the VCT investment manager.

Five-year performance

Year to 31 January	2015	2016	2017	2018	2019
Annual total return	3.5%	2.9%	2.9%	2.5%	-0.8%
Annual dividend yield	5.8%	5.9%	26.1%	22.2%	6.1%

Past performance is not a reliable indicator of future results and may not be repeated.

The performance information above shows the total return of Octopus Apollo VCT for the last five years to 31 January, the VCT's annual accounting period. The annual total return for Octopus Apollo VCT is calculated from the movement in NAV over the year to 31 January, with any dividends paid over that year then added back. The revised figure is divided by the NAV at the start of that year to get the annual total return. Just to remind you, the NAV is the combined value of all the assets owned by the VCT after deducting the value of its liabilities. The performance shown is net of all ongoing fees and costs. The annual dividend yield is calculated by dividing the dividends paid per annum by the NAV at the start of the period.

The charges

Our charges are taken from the money you invest and depend on the way you invest in Octopus Apollo VCT. If you invest through a financial adviser, we can facilitate initial and ongoing adviser charges. The charges are as follows:

Upfront charges

Initial fee (to Octopus)	3%
Adviser charges	up to 4.5%

Ongoing annual charges

Annual management charges (to Octopus)	2%
Adviser charges	up to 0.5%
Admin and accounting charge (to Octopus)	0.3%

Performance fees

When the performance of the companies we invest in exceeds expectations, we think it's fair to take a performance fee of 20% on all future gains.

Ongoing adviser charges, direct charges or commission can only be paid for a maximum of nine years after the investment date. If you choose to pay your adviser less than the maximum amount shown in the table, Octopus Apollo VCT will use the money left over to buy more VCT shares for you.

For full details on the performance fee and other charges, please see the prospectus.